

Shalom Ohuegbe, Product Designer

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WORK EXPERIENCE

Njem. Inc - California, USA

Mar 2025 – Present

Product Designer - Full Time

- Spearheaded the design and launch of an AI-powered Journey Planner feature, utilizing rapid prototyping and user feedback to generate personalized itineraries, which ultimately improved trip-planning efficiency by 35%.
- Executed end-to-end optimization of the Staycation Booking flow, simplifying local discovery and partnering closely with engineering to implement refinements that boosted booking completion rates by 25%.
- Drove complex feature design for Group Trip and Flight Booking flows, specifically streamlining coordination, payments, and seat selection logic to reduce drop-offs significantly during checkout.
- Fostered cross-functional collaboration with Product and Engineering to rapidly prototype mobile-first travel dashboards, ensuring smooth navigation and responsive performance, and cutting design-to-development handoff time.
- Designed and moderated comprehensive user interviews and usability testing sessions, transforming qualitative feedback into actionable design iterations that enhanced overall customer satisfaction scores and personalized recommendations.

DeFiner Labs - Minnesota, USA

Jul 2022 – Jan 2025

Product Designer - Full Time

- Led design initiatives for DeFi lending and borrowing features, simplifying complex on-chain transactions and improving user accessibility
- Created wireframes, prototypes, and high-fidelity mockups, reducing development timelines by 30% and streamlining the design-to-development process
- Enhanced user onboarding flows, increasing onboarding success by 20% and reducing churn by optimizing key touchpoints in the user journey
- Collaborated with product and engineering teams, ensuring seamless integration of design solutions and alignment with business and technical objectives

Medical Departures - Dublin, Ireland

Nov 2021 – Jul 2022

Product Designer - Full Time

- Designed responsive, user-friendly web and mobile interfaces for the global healthcare booking platform, increasing user retention by 25%
- Conducted usability testing to identify and resolve user pain points, improving user satisfaction scores by 30%
- Developed a comprehensive design system, reducing design delivery time by 40% and ensuring consistency across platforms

Oppia Foundation - Lagos, Nigeria

Apr 2021 – Nov 2021

Product Designer - Contract

- Collaborated with senior design managers to create intuitive, user-centric interfaces, resulting in a 20% increase in platform engagement
- Created high-quality visuals, which contributed to reducing design handoff errors by 30%
- Spearheaded the development of an open-source interactive platform, focusing on engagement and usability, leading to a 15% increase in user retention
- Incorporated user feedback to iterate on designs, improving the overall learning experience for users across the platform

Peniel Day Foundation - Lagos, Nigeria

Jan 2021 – Mar 2021

Product Designer - Contract

- Revamped key features of the foundation's website and app, leading to a 25% increase in profile visits and a 20% boost in donations
- Engineered a design system for mobile and web platforms, ensuring design consistency and reducing the need for rework by 30%, improving overall efficiency

TECHNICAL SKILLS

- **Design Tools:** Figma, Figjam, Adobe Creative Suite, Miro
- **Management Tools:** Trello, Asana, Slack, Google Workspace
- **Research and Testing:** Quantitative and Qualitative user Research, A/B Testing, Usability Testing
- **Design and Prototyping:** User Interface Design, Interaction Design, Prototyping in Figma

CERTIFICATION

- **Interaction Design Foundation (IxDF):** Journey Mapping Certification (2023)
- **Interaction Design Foundation (IxDF):** Membership Certification (2023)
- **Grow with Google:** UX Design Certification (2022)

EDUCATION

University of Nsukka, Enugu, Nigeria

Aug 2017 – Aug 2022

Bachelor of Engineering - Electronic & Computer Engineering

- Grade: Second Class Honours